

▶ INNOVATIVE AND SUSTAINABLE SOLUTIONS FOR PLASTIC

Liquid and Solid
COLORANTS
Performance and Processing
ADDITIVES



**BRAND-DEFINING
COLORANTS.
PERFORMANCE-
ENHANCING ADDITIVES.**

At Avient, our mission is to help you bring innovation to the look, feel and performance of your products.

We offer a spectrum of possibilities with colorants and additives that can be the difference between your customers being simply satisfied or truly amazed.

Look to us for help in solving your complex challenges with colors—special effects, molded-in metallics, high temperature applications and more. Or, for providing additive formulations that let you gain product performance and manufacturing efficiencies.



SOLID COLOR MASTERBATCHES

- Customizable color solutions for a wide range of industries and uses, including high temperature applications
- Special effect colors and finishes, such as metallic, pearlescent or granite
- Sustainable choices, such as bio-colorants or super concentrates

LIQUID COLOR CONCENTRATES

- Rapid and sustainable color development that adds value and versatility to the production process
- Able to combine with a variety of performance additives for multi-functional formulations

PERFORMANCE AND PROCESSING ADDITIVES

- Performance enhancing additives for UV protection, scratch resistance, anti-microbe formation, flame retardance and much more
- Processing enhancement additives to improve efficiencies in any type of manufacturing process

COLOR AND ADDITIVE COMBINATION MASTERBATCHES

- Color and additive combination masterbatches that combine stock or custom colors with functional performance in a single solution
- Special formulations are customized and optimized for specific needs, from paint replacement on metal to parts with the appearance of fabric

CUSTOM SOLUTIONS BUILT FROM GLOBAL RESOURCES

With manufacturing facilities and innovation centers across the globe, we work with you to understand your goals and provide the expertise that lets you bring your vision to life. Our collaborative process affords you flexibility in polymer design and access to a range of world-class services.

Look to us for support with:

- **Color Technology:** Custom matching, saturated colors and special effects to fill market niches and eliminate secondary operations
- **Color and Design Services:** Trend and color insights, and product development assistance to optimize design and gain speed to market
- **Regulatory Coordination:** Aid with new product approvals with UL, NSF, FDA, healthcare guidelines and others to reduce regulatory overhead and minimize risk
- **Field Technical Services:** Support for tool design, startup and production optimization to gain manufacturing efficiencies
- **Sustainability:** Innovative materials and solutions to help you meet your sustainability goals

Ready to learn more? We're here to help.

Bring us your challenges. We'll provide step-by-step guidance and expertise to get you to the solution you need.

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