

EFFICIENCY + SAVINGS

TIER 1 SUPPLIER

SEAT BUCKLE SYSTEM

AVIENT SOLUTION

Smartbatch™ Combination Colorants & Additives

WHY AVIENT?

- Quick reaction to develop three colors for this global vehicle launch
- Smartbatch™ color + laser marking formulation met requirements for critical safety components

LEARN MORE



KEY REQUIREMENTS

- Rapid development of 3 colors for global OEM platform, for 3 materials (POM, SAN, PP)
- Help Tier 1 transition from printing to laser marking of buckles
- Develop formulation that offers laser marking solution plus color